

AGENDA

9.00 AM TO 10.30 AM

Inaugural Address

DR. SHAMSUL NAHAR ABDULLAH

PROFESSOR OF ACCOUNTING & SCIENTIST,
INTI UNIVERSITY, MALAYSIA.



Key Note Address

Business Trends - Road map to Success

MR. BHANU KUMAR

FOUNDER, ARRA ASSOCIATES,
CHENNAI.



TECHNICAL SESSIONS

LIVE



BBA DGVC

SESSION I

11.00 AM - 12.00 PM

Digital Marketing

MS. PRATHIBA LEO
COMMUNICATIONS COACH,
TEDX SPEAKER, DUBAI.



SESSION II

12.30 PM - 1.30 PM

Corporate Governance

DR. SHAMSUL NAHAR ABDULLAH
PROFESSOR OF ACCOUNTING & SCIENTIST,
INTI UNIVERSITY, MALAYSIA.



SESSION III

2.30 PM - 3.30 PM

Investment Planning

MR. BALAKRISHNAN . S
INVESTMENT MANAGER,
SUNDARAM FINANCE LTD.
CHENNAI.



SESSION IV &
VALEDICTORY

3.30 PM - 4.30 PM

Attracting New Talents in the Digital Era

MR. KAILASH GIRI
GM - HUMAN RESOURCES
CARBORUNDUM UNIVERSAL LIMITED
CHENNAI.



[HTTPS://FORMS.GLE/IQ18NTQ8MYRZNDHUS](https://forms.gle/IQ18NTQ8MYRZNDHUS)

REGISTRATION LINK
NO REGISTRATION CHARGES

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
ARUMBAKKAM, CHENNAI 600 106.



(AUTONOMOUS)

RE-ACCREDITED WITH A++ BY NAAC



DEPARTMENT OF BUSINESS ADMINISTRATION
(BBA)

SCAN TO REGISTER



IN COLLABORATION WITH



PRESENTS

ONE DAY INTERNATIONAL SEMINAR
(HYBRID MODE)

NAVIGATING THE FUTURE
EMERGING TRENDS IN BUSINESS AND
GLOBAL DYNAMICS

HALLWAY BIZ'24

MARCH
2024

07

9:00 AM
ONWARDS

VENUE: SRG AUDITORIUM

ORGANIZING COORDINATORS

DR. S. P. DEEPEKA
ASST. PROF., BBA

MS. RENU KUMARI
ASST. PROF., BBA

DR. N. SARULATHA
ORGANIZING SECRETARY & HEAD I/C, BBA

DR. S. SANTHOSH BABOO
CONVENER & PRINCIPAL

SHRI. ASHOK KUMAR MUNDHRA
CHIEF PATRON & SECRETARY